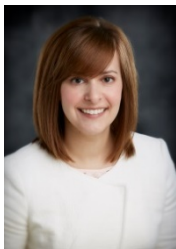


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FOR IMMEDIATE RELEASE
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4Front Credit Union enhances business services, branch management/lending teams

4Front Credit Union is pleased to announce recent additions to its business services and branch management/lending groups.



Tracey Zywicki was named Vice President of Treasury Management. Zywicki will deliver strategic deposit and treasury solutions to 4Front's business members. She brings 15 years of treasury management experience to the position.



Geoff Streit has been appointed 4Front's Vice President of Commercial Lending. Streit will connect area companies with strategic capital and lending services. He offers the institution's business members more than 10 years of banking and commercial lending experience.



Amber Winans was named Branch Manager/Loan Officer at 4Front's Hastings Street (Traverse City) location. Winans leads the location's consumer lending efforts and oversees daily branch operations. She brings over nine years of consumer banking expertise and service excellence to the 4Front team.



Kent Nordin has been appointed Branch Manager/Loan Officer at 4Front's new 101 North Park Street (Traverse City) downtown office, slated to open this summer. Nordin previously served in the same capacity at the credit union's Hastings Street (Traverse City) location. Nordin's experience in the financial services industry spans more than 13 years.

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4Front Credit Union is a member-owned financial cooperative serving over 64,000 members across northern lower Michigan. 4Front delivers creative financial solutions tailored to the needs of our individual members at branches in Traverse City, Charlevoix, Bellaire, Boyne City, East Jordan, Kalkaska, Mancelona, Manistee, and Petoskey, and online at 4frontcu.com. 4Front Credit Union is federally insured by the NCUA and does business in accordance with the Fair Housing Law.